

**marketing
your business
is hard ... who's
helping
you?**

**investing in
your business
makes sense...
make great
things happen!**



**Reach more than 130 million people in the United States
and Canada through the Newspaper Advertising Network.**

**One phone call allows you to place classified advertising in
47 states and 7 Canadian provinces.**

Your ad can run in more than 5,000 newspapers.

State	Rate (25 Word)	Each Add'l Word	Circulation	Total # of Papers		
				Daily	Weekly	
Alabama.....	\$210.....	\$7.50.....	850,000.....	121.....	22.....	96
Arizona.....	330.....	12.00.....	1,115,700.....	92.....	20.....	72
Arkansas.....	275.....	10.00.....	932,000.....	127.....	27.....	89
California.....	550.....	15.00.....	3,000,000.....	200+.....	22.....	178
Colorado.....	250.....	7.00.....	634,561.....	109.....	16.....	89
Florida.....	475.....	10.00.....	1,823,048.....	165.....	13.....	152
Georgia.....	300.....	8.00.....	1,400,000.....	130.....	27.....	93
Idaho.....	150.....	5.00.....	350,000.....	52.....	9.....	43
Illinois - whole state.....	525.....	10.00.....	1,868,472.....	355.....	30.....	325
Chicago Region.....	325.....	10.00.....	498,470.....	81.....	0.....	81
Indiana.....	320.....	10.00.....	900,000.....	140.....	57.....	83
Iowa.....	300.....	9.00.....	1,885,542.....	246.....	23.....	239
Kansas.....	300.....	12.00.....	478,000+.....	144.....	36.....	108
Kentucky.....	250.....	7.00.....	1,200,000.....	65.....	18.....	47
Louisiana.....	265.....	8.00.....	1,300,000.....	112.....	22.....	90
MD-DC-DE.....	495.....	8.00.....	2,884,031.....	121.....	11.....	110
Michigan.....	299.....	7.00.....	1,660,178.....	147.....	29.....	118
Minnesota.....	199.....	10.00.....	1,000,000.....	240.....	20.....	220
Missouri.....	300.....	10.00.....	1,030,088.....	202.....	26.....	172
Mississippi.....	210.....	8.00.....	900,000.....	104.....	20.....	84
Montana.....	139.....	4.00.....	248,361.....	70.....	7.....	63
Nebraska.....	210.....	7.00.....	430,303.....	172.....	16.....	156
Nevada.....	149.....	5.00.....	385,000.....	21.....	8.....	13
(NEPA) New England.....	295.....	6.00.....	1,841,105.....	214.....	12.....	211
VT-ME-NH.....	110.....	6.00.....	419,361.....	45.....	2.....	43
CT-RI.....	120.....	6.00.....	440,626.....	45.....	1.....	45
MA.....	185.....	6.00.....	981,118.....	124.....	9.....	112
New Eng. (NENA).....	300.....	5.00.....	948,000.....	45.....	33.....	12
New Jersey.....	475.....	13.00.....	2,200,000.....	154.....	10.....	144
New Mexico.....	154.....	5.00.....	207,339.....	19.....	10.....	9
New York - Weeklies.....	425.....	10.00.....	1,953,449.....	279.....	0.....	279
Western.....	195.....	10.00.....	374,568.....	83.....	0.....	83
Central.....	195.....	10.00.....	313,090.....	68.....	0.....	68
Metro.....	275.....	10.00.....	907,601.....	59.....	0.....	59
Long Island.....	195.....	10.00.....	358,190.....	69.....	0.....	69
NY Dailies.....	425.....	15.00.....	1,568,375.....	40.....	40.....	0
North Carolina.....	330.....	10.00.....	1,700,000.....	117.....	43.....	74
North Dakota.....	150.....	5.00.....	300,000.....	89.....	10.....	79
Ohio.....	295.....	10.00.....	1,492,992.....	157.....	34.....	123
Oklahoma.....	285.....	10.00.....	1,900,000.....	208.....	44.....	164
Oregon.....	250.....	8.00.....	672,000.....	80.....	18.....	62
PA - whole state.....	475.....	10.00.....	2,600,000.....	170.....	38.....	132
East Region.....	315.....	10.00.....	1,600,000.....	93.....	15.....	88
West Region.....	265.....	10.00.....	948,134.....	73.....	23.....	50
South Carolina.....	375.....	12.00.....	1,132,836.....	101.....	19.....	82
South Dakota.....	150.....	5.00.....	319,000.....	141.....	19.....	130
Tennessee.....	265.....	10.00.....	646,011.....	81.....	15.....	66
Texas.....	450.....	14.00.....	1,300,000.....	346.....	51.....	303
Utah.....	163.....	5.00.....	595,606.....	63.....	6.....	57
Virginia.....	275.....	10.00.....	1,300,000.....	73.....	16.....	57
Washington.....	195.....	8.00.....	796,191.....	87.....	3.....	84
West Virginia.....	250.....	7.00.....	650,010.....	69.....	14.....	55
Wisconsin.....	250.....	10.00.....	1,200,000.....	152.....	24.....	128
Wyoming.....	135.....	5.00.....	177,857.....	44.....	9.....	32

Canadian Province	Rate (25 Word)	Each Add'l Word	Circulation	Total # of Papers	
				Daily	Weekly
Saskatchewan.....	\$199.....	\$4.00.....	289,809.....	88.....	88
British Columbia.....	\$395.....	\$9.00.....	2,094,157.....	109.....	109
Alberta & NWT.....	\$249.....	\$8.00.....	624,973.....	110.....	110
Manitoba.....	\$179.....	\$5.00.....	369,309.....	45.....	45
Ontario.....	\$424.....	\$4.00.....	1,752,631.....	186.....	186
Quebec.....	\$115.....	\$6.00.....	276,160.....	22.....	22
Atlantic.....	\$159.....	\$5.00.....	299,811.....	55.....	55
All of Canada.....	\$1,720.....	\$42.00.....	5,706,850.....	611.....	611

**reduce your stress
level and get better
results...**



the right way to advertise!

**CALL TODAY...
The Newspaper Advertising
Network will help you make
better connections!**

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